

Westville Mall – School's Eco Art Competition

Theme: "Endangered"

Concept:

With a focus on conservation of our majestic wildlife, beautiful coastlines and marine life, our precious planet and its resources, Westville Mall is celebrating International World Earth Day (22 April 2019), and reaching out to the community to celebrate and inspire others to take care of this beautiful place we call Earth. It is has never been more important to inspire our youth and our community to protect our beautiful planet. We invite learners from our local schools, currently in Gr. 1 - 12, and this year opening the competition up to an over 18's years category, to let your imaginations run wild and enter our "World Earth Day" Art Competition and stand a chance to win AMAZING prizes for you and your school, including R20 000 for the winning schools, R10 000 each and beautiful hampers sponsored by Thrive and Magic Bean Foundation with a value of R12 000! That's over R32 000 worth of prizes up for grabs for simply using your trash and turning it into treasure and a piece of art!

Overview:

The idea behind the competition is to involve our community and invite them to express their love in art, and their love for our wildlife, our environment and our resources. Through this competition, we aim to inspire the youth and adults in our community to take care of our planet, with a strong focus on conservation, recycling and protection of our wildlife.

Our aim is to partner with local schools and invite adults to create awareness through this competition, on how precious our Earth and its resources are. Westville Mall will further share the love by displaying the entrants' artwork at the Mall, and offering amazing prizes for individuals worth R12 000 made up of 3 hampers and the winning schools, who will each receive a cash prize of R10 000 for their schools!

Our community also gets to add their own personal touch to their community shopping centre on a more permanent basis. Westville Mall will select some of the art which is entered and display these in areas throughout the Mall for all our shoppers to see and be inspired as well.

There's no doubt that our community has an abundance of artistic talent and we are proud to give them the public platform to display their work. This competition promises to provide budding artists the exposure they need to get the credit they deserve for their work, as well as aims at creating a focus on a highly significant topic, protecting our planet.



TIMELINE AND MECHANICS:

Entrants: Primary School Children (Grades 1 – 7) & High School (Grade 8 – 12) & over 18's category

Entry: Class/Individual entry but is ultimately an Interschool competition

Prizes: R10 000 for Primary School, R10 000 for High School and R3000 hamper of items for Individuals and adults category

<u>Mechanics</u>: A separate piece of paper/cardboard should be attached on the bottom front right hand side of the artwork with the name, age, school and grade entered.

<u>Drop-off and entry dates</u>: 02 April 2019 – 1st of June 2019 (Drop-off and enter competition at the centre management office during business hours 8am – 4pm weekdays or the final Saturday 1st of June from 8am – 12pm)

Online and manual voting: 3rd June – 12th of June 2019 until 17:00pm

Selected artwork: Will stay up until 18 July 2019

<u>NB to note</u>: Entrants and / or a representative from the school must be present at the winner announcement which will be held on 13th of June 2019 at 15:00_at Westville Mall.

<u>Accepted Artwork:</u> 3D artwork created such as sculptures, wire art, 3 dimensional paper, cardboard or wood creations are welcomed but must not exceed 2m². 2D paintings and drawings are accepted in both colour or black and white, must not exceed A1 size.

Entry Information:

TERMS AND CONDITIONS

(1) Any primary school-going child / class / art group (Grades 1 - 7) or any in high-school-going child / class / art group Durban or any over 18 years old, Durban resident may participate in the Westville Mall Art Competition in the respective categories. (2) Entrants can enter their artwork in groups / classes or as individual entries. (3) Closing dates for entries: Saturday 1st of June 2019 at 12pm. No late entries accepted. Please drop entries off at Centre Management Office (Next to Virgin Active's Entrance) during office hours Monday - Friday 8am - 4pm or the final day, Saturday from 8am - 12pm. (4) Selected artwork will be placed on display at Westville Mall until 18 July 2019 (5) 2D Artworks submitted MUST be no larger than A1 in size. (6) Colour or black & white drawings and paintings will be accepted. (7) Sculptures, needlework or three-dimensional artwork MUST NOT be larger than a 2m² area. (8) Entries may be made from or on paper, cardboard, recycled products, wire, wood, etc. and MAY NOT BE handed in FOLDED, ROLLED, or DISMANTLED. (9) Do not paste or write anything on the front of the artwork. Entry details containing name, age, school and grade entered must be attached on the bottom FRONT righthand corner of the artwork. (9) By submitting the artwork, the learner/guardian/representative ("the Applicant") hereby agrees that the ownership of all winning artworks will vest in Westville Mall. (10) Westville Mall will base the winner of each category (individual and group entries) on public votes. (11) The public votes, online and manual votes, will be verified by an independent group of auditors. (12) Decisions are final and no correspondence or communication will be entered into thereafter. (13) All participating schools and art centres will be advised of the results of the adjudication via social media and e-mail. (14) Only original artwork, created by the entrant(s) / learner(s), specifically created during the competition start and closing dates, 2 April 2019 – 1st of June 2019 will be accepted. (15) R10 000 cash prizes will be awarded to each category winning school. Categories are: individual entries and group entries. Total of R20 000 prizes, R10 000 to the 2 winning schools. (16) R4000 prize value for three individual category winners will be awarded, one primary school child, one high school child and one adult. (17) Banking details of the winning school(s) and individual category winner need to be provided in order to receive their prizes. (17) Entrants agree to photographs and interviews with the media and / or for Centre marketing. (18) Details and photographs of the winners and their artworks may be given to the media for publicity reasons. (19) Winners will be announced at Westville Mall's marketing event on the evening of the 13th of June 2019. (20) Entrants, or representatives of the school of the entrant, must be present at the winner announcement event to be held 13th June 2019 at 3pm.

